

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period:

March 23,2020-March 22, 2021

1) Employment Unit: Kensington Digital Media of Indiana

2) Unit Members (Stations and Communities of License):

WRSW(AM), Warsaw, Indiana

WRSW(FM), Warsaw, Indiana

WAWC(FM),Syracuse, Indiana

3) EEO Contact Information for Employment Unit:

Mailing Address: WRSW Radio 216 West Market Street Warsaw, Indiana 46580	Telephone Number: 574-372-3064
Contact Person/Title: Woody Zimmerman, General Manager	E-mail Address: woody@kensington.media

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

1. NONE	
2.	

1) Job Title: Referral Source of Hiree: Hiree Start Date:

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes/No)
Ivy Tech	Jerrilee Mosier	3800 N.Anthony Blvd. Ft.Wayne, IN 46805	N/A		N
Manchester University	David McFadden	604 E.College Avenue No.Manchester, IN 46962	N/A		N
Ivy Tech	Allyn Decker	2545 Silveus Crossing Warsaw, IN 46582	N/A		N
Indiana Wesleyan University	David Wright	420 S.Washington St. Marion, IN 46953	N/A		N
Huntington University	Sherilyn Emberton	2303 College Avenue Huntington, IN 46750	N/A		N
Grace College And Seminary	Bill Katip	200 Seminary Drive Winona Lake,IN 46590	N/A		N
Goshen College	Rebecca Stolfus	1700 S.Main Street Goshen, IN 46526	N/A		N
Indiana University	Recruitment Director	107 S.Indiana Avenue Bloomington,IN 47405	N/A		N
University of Notre Dame	Recruitment Director	248 Flanner Hall Notre Dame, IN 46556	N/A		N
Butler University	Recruitment Director	4600 Sunset Avenue Indianapolis, IN 46208	N/A		N
Work One	Recruitment Director	430 Waterfall Drive Elkhart, IN 46515	N/A		N
Tri-State University	Recruitment Director	One University Avenue Angola,IN 46703	N/A		N
Bethel College	Career Services	1001 W.McKinley Ave. Mishawaka, IN 46545	N/A		N
Indiana University of South Bend	Recruitment Director	1700 Mishawaka Ave. South Bend,IN 46634	N/A		N

Craigs List	Post to web-site	www.craigslist.com	Not Available		N
Radio-Info.com	Not Available	65 East Wacker Place	Not Available		N
Radio Ink	Ed Ryan	1901 S. Congress Ave., Suite 118	Not Available		N
Inside Radio	Paul Heine	PO Box 567925	Not Available		N
Monster.com	Post to web-site	www.monster.com	800-248-4242		N
Outside Referral (Word of Mouth)	Not Available	Not Available	Not Available		N

6) Total # of Interviewees Referred: For the period from March 23,2020 through March 22, 2021, this Employment Unit interviewed **0** interviewees for full-time and part-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Internship

Jasmine Morehead of Milford, Indiana joined us for an internship July 31, 2020 through August 31, 2020 for class credit in her Communications Class at Indiana Wesleyan University. During this time, she worked closely with multiple departments in the radio station:production, on-air, operations, sales, news and station management. Throughout her internship, Jasmine assisted in basic tasks that aided in promotional events and appearances, shadowed the on-air talent for full shifts and worked side-by-side with the News and Content Director to cover several press events and write articles for publication on the radio station website. She also attended various station hosted live broadcasts and learned the day-to-day demands of being a Marketing Representative.

(b) Initiative: Indiana Broadcasters Association Spring Career Fair

WRSW AM & FM and WAWC-FM of Kensington Digital Media of Indiana took part in the Indiana Broadcasters Association’s Spring Career Fair on February 25 and 26th, 2021. The IBA pre-scheduled three interviews for participating employers and sent all resumes to browse all of the potential candidates.

(c) Initiative: Virtual Job Fair

WRSW AM & FM ad WAWC-FM of Kensington Digital Media of Indiana hosted a virtual job fair online at www.newsnowwarsaw.com. Local area employers looking for potential candidates participated in the job fair, which is running March 10,2021 through May 30, 2021. The event opened with 12 employers. More employers will be added as the online event continues. 107.3 WRSW, Willie 103.5 and News Now Warsaw 1480 AM and 99.7 FM all promoted the job fair driving listeners to the website to connect with employers. Combined, the radio stations provided over 1,000 recorded mentions and live mentions promoting the event.

Submitted by: Woody Zimmerman, General Manager-Kensington Digital Media of Indiana L.L.C.